## **Use QR Code & Control Guests Reviews**

### Respected Hotelier,

I would like to share the new idea of capturing & Monitoring new Guest Reviews by using QR Code.

You probably want to get reviews from the guest about their experience during the stay.

But getting your guests to review your hotel can be challenging, especially if you do **print promotions.** 

Normally guests have to follow a time-taking series of instructions to write a review.

But the good news is that you can now use a QR Code to get an instant guest review for your hotel.

The most convenient way to get your guests' feedback is by printing a QR code on a table card in each hotel room, on the back of the door, lobby, elevator, restaurant, reception, and so on.

Scanning the QR code encourages guests to complete the online survey at their own time.

It's a very efficient yet low-cost way to advertise QR codes for your online guest reviews.

#### **EXAMPLES:**

### 1] Cyberweb QR Code tab looks like:



# 2] When Scan the QR Code tab the review submission request window will open with YES or NO Option:



# Avalon Resort Deerfield Beach

Dear Guest.

We loved your company. Our team made authentic efforts to ensure your stay is comfortable and memorable.

We will request you to share your experience with one click.

Would you recommend us to others? (Click on either Yes or No button).





Yes

We look forward to seeing you again soon. Thank you for your visit!

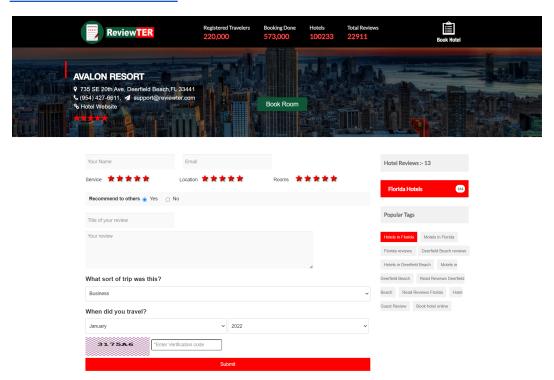
Thanks and Regards,

Avalon Resort Deerfield Beach 735 SE 20th Ave, Deerfield Beach, FL 33441 Phone (954) 427-6611 <u>Visit Website</u>

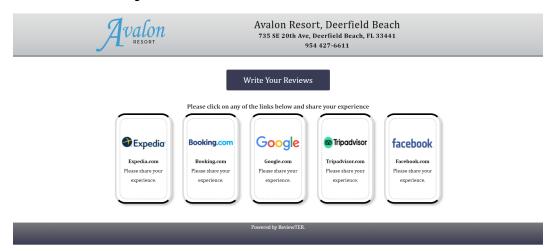
Powered By ReviewTER.com

# 3] When guest clicks on NO, then they will redirect to our

### own reviewter OTA



4] When any guest clicks on YES, the link will go to some options of OTA to post reviews like - Expedia, Booking, Google, Tripadvisor. The guest can choose to write the reviews on any OTA or even all OTA.



It prompts your customers to post a review directly to the review page for your hotel.

All that Guests need to do is: Scan the QR Code with their Smartphone and give their reviews/feedback.

The most attractive feature of Cyberweb QR Code tabs is that it is the least expensive and easy to install.

You pay just \$99 for using the Cyberweb QR Code tabs annually. The actual cost is \$150.

+ \$250 for managing your hotel negative reviews coming in our own ReviewTER OTA.

### We will be offering this at special Rate of \$299 per year

We will manage and respond and promote your hotel in our own ReviewTER OTA the whole year.

You will also get a login password to access the panel on your own. This is optional.

As you are our prime Long time well-wishers Best offer Deal is \$279 for both QR code and managing reviews on ReviewTER OTA.

Don't wait? Reply immediately and get the customized QR code tabs for your hotel.